

PRIVACY POLICY

LMK Communications, LLC (“LMK” or “Company”) is committed to protecting customers’ privacy. This Privacy Policy is applicable to LMK’s customers and is intended to provide information regarding LMK’s methods for collection and use of information.

Your Consent to this Privacy Policy

By using LMK’s services, you agree with our Privacy Policy and our practices and procedures contained herein regarding the collection and sharing of your information.

Modifications to Privacy Policy

LMK reserves the right to change, modify or update this Privacy Policy at any time without notice. In the event of any modification, we will post the changes in this Privacy Policy so that you will always know what information we are gathering and how we might use that information. However, if such changes are material, we will either announce the change on the home page of the site or take such other action as we deem appropriate under the circumstances. Accordingly, you should periodically visit this page to determine the current Privacy Policy to which you are bound. A user is bound by any minor changes to the Privacy Policy when she or he uses the Site after those changes have been posted.

Collection of Information

LMK may collect two types of information: personal information and non-personal information. “Personal information” refers to information such as your name, address, phone number, fax number and email address. “Non-personal information” refers to information that does not by itself identify a specific individual. This information includes service locations, network traffic data, or websites visited.

LMK collects information from you through the services provided to you as the customer.

Private Line Service

- LMK may monitor the network and take measurements of network performance to improve the overall service level.

- During communications with LMK for service support, we may also access information about your customer premise equipment, such as computers and wireless modem devices or other device settings, to provide customized technical support.
- LMK reserves the right to access private line traffic from individual accounts upon request by law enforcement officials.

Broadband Internet Service

- LMK may monitor the network and take measurements of network performance and the performance of your Internet connection to improve the overall service level.
- During communications with LMK for service support, we may also access information about your customer premise equipment, such as computers and wireless modem devices or other device settings, to provide customized technical support.
- LMK reserves the right to access broadband traffic from individual accounts for the purposes of general maintenance and management of the network, as well as upon request by law enforcement officials.

Use of Cookies

We may use various technologies to collect and store information when you visit our Site, and this may include using cookies or similar technologies to identify your browser or device and to customize each user's experience and provide greater convenience.

Use and Sharing of Personal Information

LMK uses your information in connection with delivering its products and services to you. LMK may use personal information it collects to provide you with information that you have requested. In addition, we may use and share the non-personal information we collect to provide you with a better service experience in the future. LMK does not rent, sell or trade your private information to other third party marketers.

Unless you request otherwise, we may share certain personal or non-personal information with our affiliated companies with whom we have established business relationships.

LMK will never willfully disclose individually identifiable information about its customers to a third party without first receiving that customer's permission unless LMK believes in good faith that the law requires it, or to protect the rights or property of LMK. Except as otherwise stated in this Privacy Policy, LMK will not disclose personal information to any third party unless it believes that disclosure is necessary: (1) to conform to legal requirements or to respond to a subpoena, search warrant or other legal process received by LMK, whether or not a response is required by applicable law; (2) to enforce the Terms of Service or to protect our rights; or (3) to protect the safety of members of the public and users of the services. LMK reserves the right to transfer personal information to a successor in interest that acquires rights to that information as a result of the sale of LMK or substantially all of its assets to that successor in interest.

LMK may make certain personal information about you available to companies that LMK has a strategic relationship with or that perform work for LMK to provide products and services to you on our behalf. For example, these companies may help us process information, deliver products to you, manage and enhance customer data, provide customer service, assess your interest in our products and services, or conduct customer research or satisfaction surveys. These companies are also obligated to protect your personal information in accordance with LMK's policies.

LMK takes reasonable precautions to protect your personal information against unauthorized access by requiring employees to use secured access authentication and passwords to obtain customer information and by storing electronic file information on a secure server, which is accessible only by authorized personnel.

Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure, and we will not be held liable should a third party illegally obtain your personal information via Internet transmission. While we have made significant efforts to protect your personal information, we cannot ensure or warrant the security of any information you transmit to us, and you do so at your own risk.

Do-Not-Track

Our Site does not respond to "do-not-track" settings in users' web browsers at this time.

Disputes

Any disputes regarding this Privacy Policy are subject to our Terms of Service and will be governed by the laws of the State of North Carolina, applicable to agreements made and performed there.

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